Mid-Pacific Road Runners Club

Executive Committee Meeting

May 10, 2016

Call to Order: 6:07 p.m.

Present: Erik Covarrubias, Paula Carroll, Kawika Carlson, Yuko Nakai, Chris Mewhort, Joan Davis, Sam Aucoin, Ron Alford, Andrew Taylor, Judith Inazu, John Simonds

Absent: Joy Schoenecker

Adjustments to Agenda -- None

1. Minutes of April 12, 2016 Executive Committee Meeting
* Approved.

II. Financial Report – Chris

* It was moved and approved to pay for the marathon tent.
* The financial report was approved.

III. Membership Report – Tammy

* The report was reviewed and discussed (see attached).

IV. Unfinished Business

1. Bill Beauchamp 10K Follow-up – Joan/John/Halina/Ron
* Bathrooms were left clean; the new tent was gorgeous; and it was unclear whether a couple of runners did not run the right course.
* Perhaps we should have a large map of the course available at registration or a bicycle sweep following the last runner. We need volunteers to make large maps of the next runs for posting near the registration/sign up area: Paula volunteered to do one for the beach run and Ron for the Lanikai race. Kawika will check with Tai Blechta about how to make those maps; and the cost. Should eventually make maps for all 10 of our MPRRC races.
* Several runners reported that the course was a little too long, by about one block.
1. Kailua Beach Run – July 10 – Joan/John
* J.B. Nation will be the race director.
* Yuko will remind runners that they can bring a dish/snack to share if they want to but it is not required.
* We should have a course marshal and aid station at the turn-around point.
* Erik should bring extra tables for setting up near the beach, like last year.
* John will ask Be Fit Kailua if they could volunteer for the turnaround aid station.
* The Board approved providing door prizes at the beach run to keep runners there for the award ceremony. Door prizes will include a free entry to the Lanikai race and T-shirts. Each runner’s pull tag will be dropped into a box for the raffle.
1. Lanikai 8k – July 17 – Joan/John
* John to contact Joyce Cassen for updates on the race, which she sponsors in memory of late son Daniel Levey. Dr. Cassen also arranges for Cherry Blossom contestants to be at the turnaround.
* MPRRC must bring the water and Gatorade.
* Course goes counter-clockwise.
* Registration applications for both races will be posted on the website by Andrew since they are already on Active.com.
1. Strategic Plan – Andrew (new member acquisition)
* Yuko has been active in sending out communications with members.
* Next steps: volunteer recognition. Race volunteers should be recognized at the awards ceremony before the winners are announced.
1. Sam’s Membership Checking issue – Joy/Halina/Tammy
* On-going issue: how to determine whether race registrants are members? Andrew to work out a system with Tammy. The current membership list should be cross-checked with the list of registrants on Active.com and with hard-copy race registrants. Andrew has access to active.com; Ron will also be given access.
1. Postings on MPRRC Website (as per our By-Laws)
* Andrew has posted photos of races, photos of Board members, the redacted March minutes, the check-list for each race (for about half of the races), and the 2016 RRCA power point presentation by Joy and Ron.

G. Joan’s email about no HPD and Road Closures for special events during August 27-September 16th

* Joan has been in touch with HPD about police support. Since the next 2 races are not in the high-impact zone, it’s possible we could still get police support for these races. Another alternative is to work with the sheriff’s department.
1. SAM’s 5K and 808 (clarity) - Halina/Joan/John
* Sam will post the race on Active.com, once Joy’s questions about late fees have been addressed. Decision: late fee kicks in on the day of the race. Life members are not charged a race fee no matter when they register.
* Registration fees for many of this year’s races were determined last year and are in the minutes.
1. Hawaii Sport Advertisement of Races update – Andrew/John/Yuko
* Kudos to Glenn Marumoto and Hawaii Sport magazine for the article on the history of runner Norman Tamanaha. Yuko will work on getting an article about Daniel Levey to publicize the Lanikai race; she can check with Dr. Cassen for information. Paula will also provide information to Yuko.
* John and Yuko will continue to drop off applications at the running stores.
1. Race Checklist follow-up – Ron/Andrew
* Checklists for many of the races are on the website.
1. Electronic Membership Registration – Ron
* Not available via Active.com until later in the year, but other programs are available. The consensus was to wait until Active.com’s system comes on line.

L. Move to cashless transactions (checks and credit card only) –Joy

* Chris demonstrated use of Square for sales and for collecting fees. Whoever handles registration (for example) could download the app to their cell phone and collect payment via credit card. Our members should be notified that credit cards will be accepted for the next race. Training will be provided prior to implementing this system.

V. New Business

A. Decline in race participation – Sam

* There has been a steady, declining number of race entries in MPRRC races over the past 6 years.
* Perhaps raffling off prizes will increase entrants. Yuko to ask Bioastin, running stores, and Lanikai Juice for donations. Another suggestion was to dedicate a race for charity or a good cause, e.g. domestic violence, which could attract more runners.
* Other ideas to increase participation: couples race, charity run, re-name to a more attractive name or for someone that people still remember, videotape the finishers and broadcast immediately and/or later, create a more exciting, splashier finish line, e.g., inflatable arch or banners across the finish line. Other ideas included a keiki run to attract parents and their keiki runners, finisher medals for everyone, team races, a corporate cup, etc.
* For the next 3 races, perhaps implement some of these ideas, e.g., Yuko to ask for donations; check into the inflatable arch.

VI. Adjournment: Meeting was adjourned at 8:31 p.m.

VII. Next Meeting

 Date: June 14, 2016

 Time: 6:00 PM

 Place: UH/ Ag Science Bldg., Room 219

**Membership Report 4/1/2016 - 4/30/2016**

1 family membership from 4/1/16 until 4/30/16 (27 new in 2015-2016)

2 individual memberships from 4/1/16 until 4/30/16 (49 new in 2015-2016)

0 junior memberships from 4/1/16 until 4/30/16

191 life memberships (1 new from 7/1/15) – Stephen Porter

Total: 494 memberships

(122 new memberships in 2015-2016)

(net gain of 2 individual and 1 family since the last report)