



**Mid-Pacific Road Runners Board Meeting Minutes
Aina Haina Public Library
July 17, 2023**

Summary of Board Actions

- Board approves counter-proposal to Raul Boca's request for fee reduction for Marathon Readiness Series races
- Board approves scheduling a presentation by Seedling Communications (a marketing company) to review refreshed branding for club and races
- Board approves consideration of an offsite to brainstorm on future Club strategies and services (e.g., training group, youth outreach, etc)
- (On-line): Old Pali Road 2024 start time was modified from 6:30am to 7am (2023 start time is 6:30am)

Call to Order by President Ron Alford at approximately 6:33 p.m.

Board members present: Ron Alford, Ed Kemper, Connie Comiso, Joy Schoenecker, Nicholas Pugliese, Naomi Morita

Board members absent: Sam Aucoin, Kanealii Ng-Osorio, Judith Inazu (all excused)

Guests present: Paula Carroll, Joan Davis, Kathy Miyahara, Raul Boca

- 1) Approval of Minutes of June 19, 2023, Board Meeting
 - a) Approved
 - b) Ron reminds all that disapproval needs to be submitted in writing

- 2) Financial Report – Kathy Miyahara
 - a) Month of June: last \$16K, this year down \$18K (despite collecting \$12K more than last year)
 - i) Timing charges look nearly double from previous...delta is ~\$4K
 - (1) ==> Were there 2 payments for the timing? Ron sees two very similar charges happening a few days apart (\$639)...need to get with Scott to confirm
 - (2) Another 2 similar payments: checks #1084 & 1087 (\$818.85)
 - ii) Ron sees unusual bank activity regarding \$891 additional credit card charge over the balance
 - (1) ==> Ron and Ed to look into these
 - b) Ron analyzed the budget, esp things not related to races
 - i) Scott will raise timing prices starting next year (Jan 1, 2024); \$850 or \$3.25 per racer, whichever is more
 - (1) ==> Race directors will need to pay special attention to costs when races are small
 - c) Ron proposes an informal audit to square up finances
 - i) => Ed Kemper to follow up

- 3) Membership Report – Paula Carroll
 - a) Up 3 members from last month

- 4) Races and Events
 - a) Kailua Beach Shark Chase – Ron Alford/Rod Huddleston
 - i) Race was a huge success, drawing the largest participation in recent memory
 - ii) Kudos to race director Rod Huddleston for creating a fun and festive atmosphere

- b) Lanikai 8K in Memory of Daniel Levey – Ron Alford/Joan Davis/Michael Cacal
 - i) Equipment is staged and ready
 - ii) Connie to pick up additional food
- c) Old Pali Road 5K – Ron Alford/Naomi Morita
 - i) Need 2 additional insured: Ko'olau Ballroom & Conference Center & Ko'olau Distillery
 - (1) ⇒ Joan to follow up
- d) Tantalus 10-Mile Challenge – Ron Alford/Michael Cacal
 - i) Several board members have reviewed the course; it looks promising for a full loop this year
- e) Bioastin Marathon Readiness Series – Raul Boca
 - i) Race series is ready for kickoff, similar format and sponsorship as 2022
 - (1) Medals will be improved (& higher cost), Raul will share design this week
 - ii) 15K, 30K, HM are certified races...MPRRC helped pay for certification
 - (1) 20K & 25K are not certified: 20K is undergoing development so roads will change (esp around Costco)...certification is not recommended
 - (2) 25K is missing 0.5M, thus the difficulty getting certified. Raul is willing to certify, open to ideas for adding the extra 0.5M (need to keep runner safety in mind and figure it out soon)...ideas were offered by a few Board members
 - (a) Raul will contact Ron Pate and Kawiki Carlson to see who is available to get it certified
 - iii) Raul reviews the financial status of the Readiness Series
- f) JSAP Productions – Ron Alford
 - i) Josh will film Lanikai w/his buddy
 - ii) Connie: wants to let people know they will be filmed...this can be included in the pre-race instructions

5) Unfinished Business

- a) Volunteer Coordinator Update – Joan Davis/Naomi Morita/Jessica Krieschnick
- b) Slap Bands - Ron Alford
 - i) Discussed and reviewed at previous meeting
- c) Club Stickers – Ron Alford
 - i) Ron shows off stickers and magnets; these will primarily be used as hand-outs at the MPRRC booth at the Honolulu marathon expo
- d) Race Schedule Magnets – Ron Alford
 - i) See item c above
- e) Triangle Park Aid Station – Naomi Morita
 - i) Fully staffed with volunteers for the first two weekends (Aug 6 and Aug 20)
 - ii) Naomi to coordinate with Ron later this month to pick up equipment
- f) Honolulu Marathon Expo – Ron Alford
 - i) Ron has reserved and paid for a booth, RRCA will split the \$1800 cost
 - ii) Club needs a coordinator at the beginning and end of each expo day to open & close the booth (needs to be a board member, as cash is involved)
 - (1) Equipment: tent and table, clothing racks & club apparel
 - (2) Connie thinks she might be able to find volunteers to staff
 - (3) Set up volunteer shifts and sign-ups on RunSignUp
- g) Inclusiveness Group (Non-binary) – Naomi Morita
 - i) Ready for first working group meeting (5 members) on July 19th
 - ii) MPRRC Board members are asked to submit any questions or issues that they would need to consider to make a decision on including non-binary runners in MPRRC races to the working group

6) New Business

- a) Mind Focus Performance – Ron Alford
 - i) Will be at 10-miler and Santa Hat races to give out free massages
- b) Club & Race Logo rework – Ron Alford
 - i) Board requests a presentation or written proposal on the project.
- c) Planning Retreat for the Board – Ron Alford
 - i) Chris Kam has offered to facilitate for free

- ii) Ron is authorized by the board members present to investigate the feasibility of a retreat, setting a date is expected to be challenging
- d) Joy proposes an agenda item for the next meeting: Connie to investigate the feasibility of hiring a crew for aid stations (this task is problematic for many races)
- e) Potential opportunities (Ron): Colon cancer race has reached out, Turkey Trot discussions have stalled

7) IX. On-line Business Item

In an email message to Board members, Ron noted that the start times for some of the 2023 summer races were changed from 7:00 a.m. to 6:30 a.m. He asked Board members for input on why these changes occurred and what the start times should be going forward. Several Board members noted that earlier start times were proposed for runner safety; at the beach run last year, for example, one of the runners collapsed after the race. Ron decided to change the Old Pali Road start time to 7:00 a.m. in 2024 (though it is still 6:30 a.m. for this year).

8) Next meeting: Aug 21, 2023 at Kaimuki Public Library

Meeting adjourned at approximately 7:55 p.m.